Bill To:	Date	Invoice No.
Ulster County Economic	04/15/16	3952
Development Alliance	I	
inda Clark	 	
244 Fair Street	P.O. Number	Due Date
Kinaston. NY 12401		04/30/16

Description	Amount
Additional Intake	3,350.00
Marketing Plan and Brand Concepts/Positioning Strategy	
Public Relations	
Developed initial releases, pitch ideas and framework for PR program "Soft Landing" Development Fund – national and regional story Ellenville Million Marketing Plan – Hudson Valley story	
Web Content Outline	
Collateral Assessed and gathered existing resources/maps for various trails	
Thank you for your business.	Total \$3,350.00